

JOIN US IN OUR 3 DAY LAUNCH  
SPECIAL PROMOTION

**50% OFF**

WATER IONIZER NP10000

3 DAY LAUNCH SPECIAL PROMOTION

FROM 20 - 22<sup>ND</sup> OCTOBER 2016 ONLY

**% \$1,949** USUAL \$3,899  
INCLUDE INSTALLATION

WHILE STOCKS LAST



## WATER FOR LIFE

GIFTED BY NATURE & ENHANCED BY SCIENCE

Introducing our new HydroPlus® Water Ionizer NP10000. Find reliability in the novita HydroPlus® Premium Water Ionizer NP10000 that gives alkaline antioxidant water of the highest quality possible from a powerful ionization performance, enhanced stability and prolonged durability system.

Brimming with alkaline antioxidant properties, hydrate your body better and feel energized and revitalized every day. Giving you 7 types of functional water, indulge for a whole new drinking experience today.



**HydroPlus®**  
PREMIUM WATER IONIZER

my novita  
My Singapore Brand

**%**  
**NOW ON**

50% LAUNCH SPECIAL  
PRE-ORDER SPECIALS  
BUNDLE DEALS AND  
MANY MORE

AIR . WATER . BODY

FIND US.

Embark on your total wellness journey with us! We are located island-wide in major departmental and electrical chain stores. Conveniently in the area, you can head down any day you please to find out more about the wellness experience with novita.



**novita**

VISIT US AT  
NOVITA.COM.SG

FOLLOW US AT  
FACEBOOK.COM/SGNOVITA

SHOP NOW AT  
ESTORE.NOVITA.COM.SG



JOIN US IN OUR  
PRE-ORDER SPECIAL

**HOT & COLD WATER DISPENSER NP3302**

**% \$999** USUAL \$1,699  
INSTALLATION NOT INCLUDED

FROM 20 - 26<sup>TH</sup> OCTOBER 2016 ONLY

WHILE STOCKS LAST



## OLD RULES, REDEFINED.

WITH HYDROPLUS® / HYDROPURE™ HOT & COLD WATER DISPENSERS

Dispense your choice of hot, cold and room temperature water with the Hot & Cold Water Dispenser NP3302!

Maintaining its compact size and ergonomic design, the Hot & Cold Water Dispenser NP3302 disinfects your water with an Ultra-Filtration System to give hot, cold and room temperature water that remains of quality standard. The unit also comes with a filter lifespan indicator that will remind of timely filter replacement and ensure that your drinking water is maintained at ideal purification levels. With the movable dispensing faucet that extends from the unit, you can fill a variety of large bottles and cups as well. Be surprised with the extra time you regained while enjoying quality water at the same time!



**01 REGAIN**  
PRECIOUS TIME WITH  
YOUR LOVED ONES



**02 REDISCOVER**  
THE SPACE IN YOUR  
KITCHEN TOP



**03 REDUCE**  
SPENDING THE  
SMART WAY



**04 REJOICE**  
WITH QUALITY  
WATER GOODNESS

01 Get instant access to hot, cold and room temperature water without spending time for separate boiling, cooling and storing.

02 Do away with individual appliances like the kettle, thermos flask and storage containers for a modish and space-saving unit instead.

03 Convert tap water into clean and fresh drinking water at just a fraction of the cost of bottled water.

04 Proven efficiency performance with our Filtration System, enjoy alkaline antioxidant water with HydroPlus® Filter or purified energy water with HydroPure™ Filter.

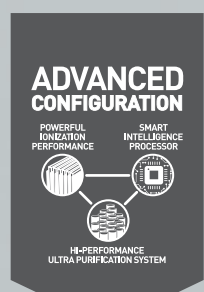
## WATER FOR LIFE

GIFTED BY NATURE & ENHANCED BY SCIENCE

WITH HYDROPLUS® PREMIUM WATER IONIZERS

Obtain 7 types of functional water at precise pH levels with the novita HydroPlus® Premium Water Ionizer NP10000.

Dispense your choice of alkaline, purified and acidic water from this water ionizer alone. Also certified as a medical device by the Korea Food & Drug Administration (KFDA), extend your usage to more than just for drinking, but also for cooking and cleaning as well.



LEARN MORE AT NOVITA.COM.SG/NP10000



KIT CHAN  
SINGAPORE ACTRESS  
NOVITA BRAND AMBASSADOR

## RELIABILITY IN THE SCIENCE AND TECHNOLOGY



**POWERFUL IONIZATION  
PERFORMANCE**

The 7 platinised titanium electrode plates underwent a baking process to facilitate better integration. This gives a more powerful ionization performance, enhanced stability and prolonged durability system.



**SMART INTELLIGENCE  
PROCESSOR**

The smart intelligence processor delivers an optimized ionization process. Producing a precise electrical flow voltage through the electrolytic chamber cell, water molecules (H<sub>2</sub>O) are separated into acidic (H<sup>+</sup>) and alkaline (OH<sup>-</sup>) water.



**HI-PERFORMANCE ULTRA  
PURIFICATION SYSTEM**

The advanced ultra-hollow membrane filter removes 99.9% E.Coli and Staphylococcus Aureus bacteria, based on a pore size of 0.1 microns by Korea Testing & Research Institute (KTRI). Suspended colloids are removed while the essential minerals are kept intact.

## NOVITA HYDROPLUS® ALKALINE ANTIOXIDANT WATER

HYDROPLUS® PROPERTY 01  
**ALKALINE WATER**

Water is enhanced with the alkalinity properties after undergoing through continuous electrolysis process or fortifying it with natural beneficial alkaline minerals with the HydroPlus® element to increase its pH to help to neutralise the excess acidic wastes that build up in the body over time to promote pH balance in the body.

HYDROPLUS® PROPERTY 03  
**HYDRATING WATER**

The 5 to 6 micro-clustered water molecule cluster size of HydroPlus® water enable enhance solubility and permeability for better penetration into cells, our basic building block, to deliver essential minerals and nutrients at the same time, resulting in the body to be more hydrated as compared to regular water. While it also helps to flush out acidic waste out of the body more readily for more enhanced internal cleansing.

HYDROPLUS® PROPERTY 02  
**HYDROGEN WATER**

Unlike regular water, HydroPlus® Water contains abundance of Hydrogen (H<sub>2</sub>) which is a strong antioxidant with high reduction potential to neutralize and counteract harmful oxidative effects of highly reactive and unstable free radicals which in turn helps to slow down the oxidation process.

HYDROPLUS® PROPERTY 04  
**OXYGENIZING WATER**

HydroPlus® water contains an abundance of hydroxyl ions (OH<sup>-</sup>), another antioxidant component which has extra electrons. Reaction between hydroxyl ions (OH<sup>-</sup>) and the free radicals (O<sub>2</sub>) provides more dissolved oxygen (O<sub>2</sub>) into the bloodstream, which energises and revitalises the body. Besides that, it also helps to promote better blood circulation, facilitate detoxification and support your metabolism and immune system.

## 12 BENEFITS IN YOUR WATER



## QUALITY WATER ANYTIME, ANYWHERE

WITH NOVITA HYDROPLUS® PORTABLE RANGE

Augment your drinking experience with the novita HydroPlus® Water Pitcher from the Melanite Series.

Discover the 4 rewarding HydroPlus® properties as this portable water pitcher NP3290UF transforms normal tap water into alkaline antioxidant water and energy water of smaller molecule cluster size. Promoting body pH balance and slowing down oxidation, excellently hydrate, energize and detoxify the body. Enhanced with advanced ultra-hollow membrane that effectively removes suspended particles up to 0.1 microns and up to 99.9% of E.Coli, be assured of quality water of national standard with the 4-Step Ultra Filtration process.

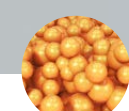
A cut above the rest, set the trend now and drink quality water the savvy way.

MADE IN  
ITALY

LEARN MORE AT NOVITA.COM.SG/NP3290UF



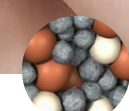
**melanite**  
series



**01 ION-EXCHANGE  
RESIN (IER)**



**02 SILVER ACTIVATED  
CARBON (SAC)**



**03 HYDROPLUS®  
ELEMENT**



**04 ADVANCED ULTRA  
HOLLOW MEMBRANE**

01 Soften water effectively for readily acceptance into body.

02 Remove residual chlorine and VOC.

• Anti-bacterial silver impregnation, deodorization and improve taste.

03 Increase pH to mild alkaline level to promote neutralization of excess acidic waste.

04 Promote antioxidant effect to slow down oxidation.

• Smaller water molecule cluster size to promote better hydration and detoxification.

• Irradiate Far Infrared Rays to form energy water to support metabolism & blood circulation.

• Effectively remove 99.9% E.Coli and Staphylococcus Aureus bacteria.

• Extensive physical size exclusion filtration to remove suspended colloids up to 0.1 microns while keeping essential minerals intact.

• Adopts advanced ultra-line hollow fibre microporous membrane technology.

• The advanced ultra hollow membrane filter performance is tested with proven efficiency by Korea Testing & Research Institute (KTRI).



**BUNDLE DEAL**

# WATER IONIZER NP10000 + AIR PURIFIER NAP866



The image shows two white appliances side-by-side. On the left is a water ionizer with a digital display showing '1000' and several buttons below it. On the right is a rectangular air purifier.








TOTAL WORTH \$4,998

**% \$3,299**

STANDARD INSTALLATION INCLUDED.

## 7 TYPES OF FUNCTIONAL WATER

FOR YOUR EVERYDAY CONSUMPTION AND USAGE

|  |   |   |   |
|--|---|---|---|
| <p><b>GENERAL CLEANING</b></p>  <p><b>ACIDIC LEVEL</b><br/>pH 3.5</p>             | <p><b>WASHING FACE OR BODY</b></p>  <p><b>ACIDIC LEVEL</b><br/>pH 5.0</p>            | <p><b>MEDICATION (INFANT)</b></p>  <p><b>PURIFIED LEVEL</b><br/>pH 8.0 OR<br/>(Between 8.0 and 9.0 is optimal)</p> |   |
| <p><b>SENSITIVE SKIN</b></p>  <p><b>ALKALINE LEVEL</b><br/>pH 8.0 - 10.0 or +</p> | <p><b>EVERYDAY DRINKING</b></p>  <p><b>ALKALINE LEVEL</b><br/>pH 9.0 - 10.0 or +</p> | <p><b>MAKING TEA OR COFFEE</b></p>  <p><b>ALKALINE LEVEL</b><br/>pH 9.0 - 10.0 or +</p>                            | <p><b>COOKING/FOOD PREPARATION</b></p>  <p><b>ALKALINE LEVEL</b><br/>pH 10.0 (OR +) or +</p> |

NOTE: pH/VOF/ROF READINGS INDICATED ARE BASED ON NP1000.

HOT & COLD WATER  
DISPENSER NP3302


HydroPlus  
HydroPure

1 in 10  
MADE IN KOREA

USUAL \$1,699

**% \$1,299**

COMES WITH STANDARD CARRY-AN WARRANTY.  
INSTALLATION NOT INCLUDED.



**REJOICE WITH  
QUALITY WATER  
GOODNESS**

Proven efficiency performance with our  
Filtration System, enjoy alkaline antioxidant  
water with HydroPlus® Filter or purified  
energy water with HydroPure™ Filter.

**BUNDLE DEAL**

**WATER PITCHER NP3290UF  
+ FILTER NP3290UF**




MADE IN  
ITALY

**% \$149**

**TOTAL WORTH \$168**

Find out more about PuriClean Complete™  
3-in-1 Air Purifier, scan the QR code below or visit  
[novita.com.sg/aircare/videos/air-purifier.html](http://novita.com.sg/aircare/videos/air-purifier.html)



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**BUNDLE DEAL**

**WATER IONIZER NP9960I +  
AIR PURIFIER NAP866**

**STANDARD INSTALLATION INCLUDED.**

**% \$2,599**

**STANDARD INSTALLATION INCLUDED.**

**TOGETHER**

**STANDARD WORTH \$3,998**

**melanite**  
series

COLOURS AVAILABLE FOR  
WATER PITCHER NP3290UF

|   |   |   |   |   |
|---|---|---|---|---|
|  |  |  |  |  |
| GERANIUM<br>RED   | ZESTY<br>YELLOW   | METALLIC<br>GREEN   | FUCHSIA<br>PINK   | ROYAL<br>BLUE   |

**MADE IN  
ITALY**