

PRESTIGE

SINGAPORE
MAY 2014 | S\$8.00

**LAPO
ELKANN
FORZA
L'ITALIANO**

GAMES! GIGS!
GROCERIES?
**FASHION
GETS FUN**

**SERGI
AROLA**
GASTRO GURU

**BITCOIN
OR CON?**

**POLLYANNA &
KINGSTON CHU**

YOURS SINCERELY

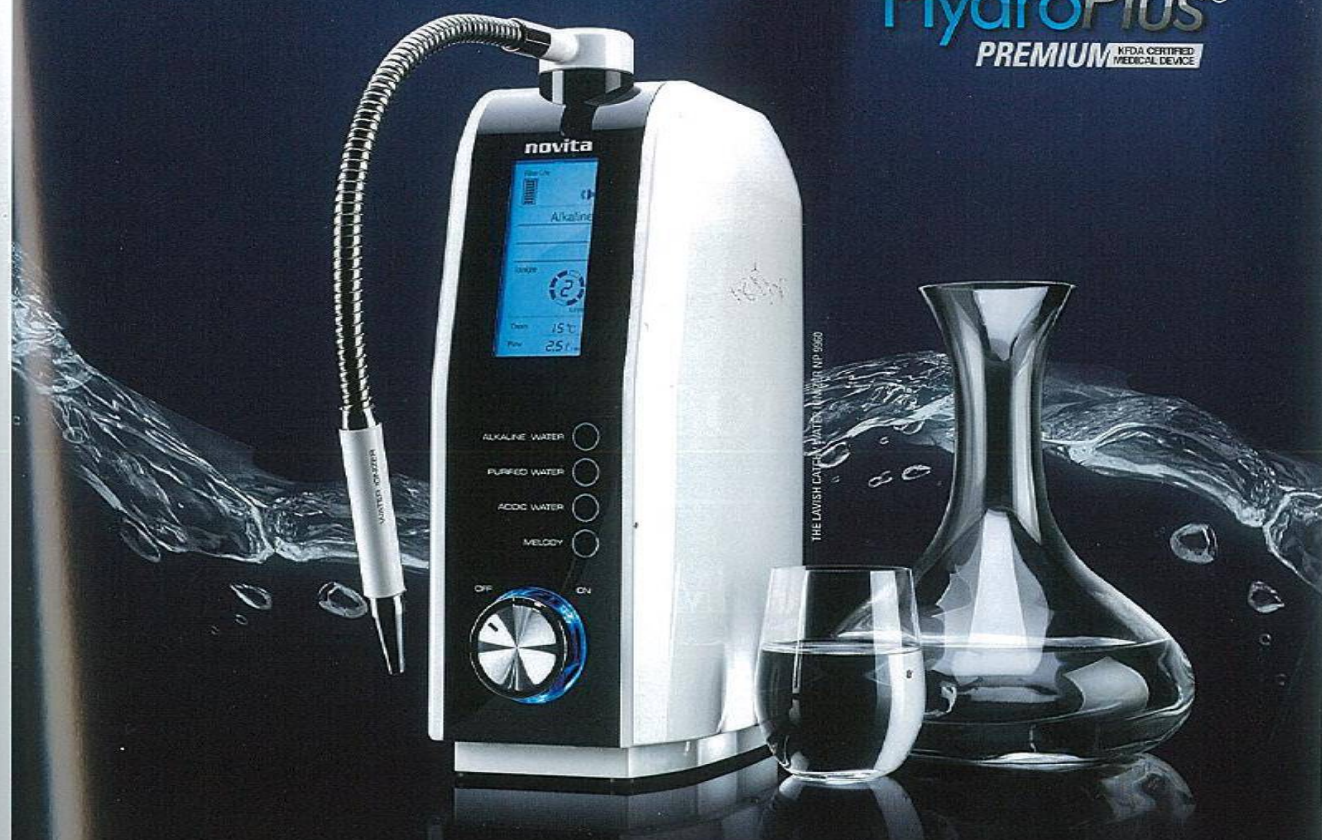


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HydroPlus®
PREMIUM WFOA CERTIFIED
MEDICAL DEVICE



REDEFINES WATER QUALITY STANDARD

HydroPlus® Premium Water Ionizer NP 9960

DRINK UP WITH THE BEST YOU CAN GET

Novita HydroPlus® Premium Alkaline Antioxidant Water Ionizer NP 9960 provides the finest water quality possible for wellness, for life, for you. Discover the 4 rewarding properties – alkaline water, antioxidant water, smaller water molecule cluster size and energy water. Your indulgence begins for a whole new drinking experience today, everyday.

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• Isetan Scotts • Robinsons • Tokashimaya • And authorized novita dealers

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aircare^{pro}™

WITH
QUADSYSTEM™
TECHNOLOGY

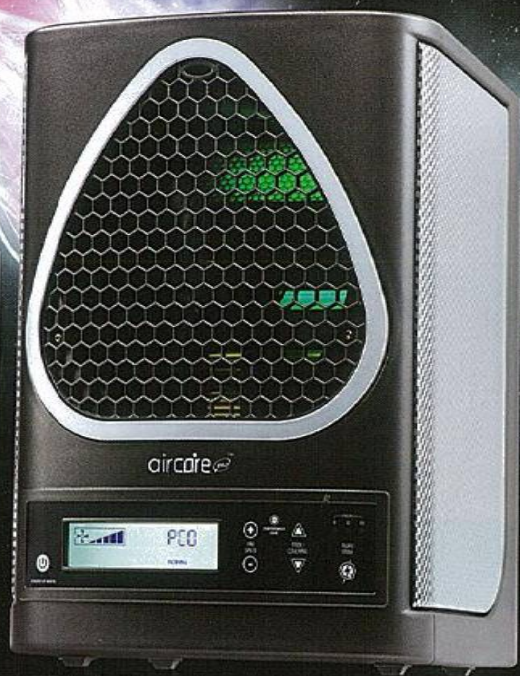
**AIR
STERILIZATION**

99.99% Haze Particulate*
within 5 mins
99.60% Total Bacteria*
within 5 mins
97.60% Total Yeast & Mold
within 15 mins
95.50% Cigarette Smoke*
within 15 mins

**SURFACE
SANITIZATION**

99.99% E. Coli & Salmonella
within 30 mins
99.00% Yeast & Mold
within 30 mins

*Haze particulate is tested based on PM 10.
*Cigarette smoke is tested for Nicotine.
*Actual measured efficiency may vary due to better than
what is noted due to differences in analytical equipment.
All tests are conducted in specific conditions for testing
analysis and measurement purposes.
Actual results may vary due to environmental and
usage conditions.



THE PRO / AIR STERILIZER NAS 6000

SUPREME AIR QUALITY MANAGEMENT

AirCare Pro™ Air Sterilizer NAS 6000

PERFECTING AIR QUALITY THE WAY IT SHOULD BE

Novita AirCare Pro™ Air Sterilizer NAS 6000 driven by QuadSystem™ Technology for high efficiency air purification, sterilization and surface sanitization. Combining four functions of 99% HEPA Type Filtration, Advanced UV Nano Photocatalytic-oxidation, Mica Corona Discharge and Electron Spray Ionization, NAS 6000 actively seeks out and eliminates airborne germs, allergens, chemicals, unpleasant odour and even surface-bound contaminants to ensure optimum indoor air quality and beyond.

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3 Tips for Cleaner Air

FLOWER POWER

Aside from their ability to brighten up a room, certain types of plants and flowers have air purifying qualities too. For example, peace lilies, with their pure, pristine petals, are capable of absorbing harmful gases, such as benzene and formaldehyde.

BACK TO THE DOGHOUSE

In addition to the stray fur and dander that house pets shed (which can aggravate allergies), animal faeces can potentially contaminate the air with airborne bacteria. Best to keep Fido's bathroom outdoors!

HIDDEN MATTERS

Your air conditioner may look fine and dandy on the outside, but what lurks deep in its filters tell a different (and rather grimy) story. Mould, bacteria and dead insects are capable of building up in filters, contaminating the air further, so be sure to change them regularly.



BREATHE EASY

Dust particles and harmful gases in our atmosphere can bring about a host of respiratory diseases and problems. Protect yourself and your loved ones from the ill effects of air pollution with Novita's Aircare Pro Air Sterilizer NAS 6000. Equipped with its unique QuadSystem Technology, the sleek honeycomb-inspired machine is capable of eliminating both airborne and surface-bound contaminants, resulting in pure, breathable air in your home.

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